

Royal Victoria Marathon
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MEDIA RELEASE

Royal Victoria Marathon Registration Numbers up by 50% as Early Bird Registration Deadline Approaches

(Victoria, BC – July 10, 2009) Registration numbers for the Royal Victoria Marathon are up by a phenomenal 50% compared to this time last year. To date 4,000 registrations have been received for all four events – the Marathon, Half Marathon, 8K Road Race and the THRIFTY FOODS Kids Marathon – Kids Run. With the ‘early bird’ deadline just days away – on July 15 – this number is expected to increase considerably.

“We are thrilled but not surprised that our numbers are up,” says Cathy Noel, General Manager. “Race trends are showing that Marathon and Half Marathon participation is increasing. So far we have participants from 12 countries which will bring an international flavour to the event.”

The ‘early bird’ marathon entry fee is \$90. The deadline also applies to the Half Marathon and the 8K Road Race where the fees are \$65 and \$30. After July 15 regular registration fees will apply – \$100 for the Marathon, \$75 for the Half Marathon and \$35 for the 8K Road Race. The entry fee for the THRIFTY FOODS Kids Marathon – Kids Run remains at \$15 until October 10.

This year marks the 30th Anniversary of the Royal Victoria Marathon which takes place on Sunday October 11. The marathon is a certified Boston Marathon qualifier and was earlier this year chosen by BC Athletics to host the 2009 Provincial Marathon Championships for junior, senior and master runners, for both men and women. There is \$26,000 available in prize money with \$3,000 each going to the top male and female and a \$5,000 bonus for a new men's or women's course record. In 2006, Steve Osaduik broke a 25-year record by winning the Marathon in 2:16:49.

To register for the Royal Victoria Marathon, Half Marathon, 8K Road Race or THRIFTY FOODS Kids Marathon – Kids Run, visit www.royalvictoriamarathon.com.

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