

Royal Victoria Marathon  
Box 675, 185 - 911 Yates Street  
Victoria BC V8V 4Y9  
Phone: 250.658.4520  
Fax: 250.658.4580



Email: [info@royalvictoriamarathon.com](mailto:info@royalvictoriamarathon.com)  
Web: [www.royalvictoriamarathon.com](http://www.royalvictoriamarathon.com)

October 12, 2008

October 11, 2009

## MEDIA RELEASE

### **KidSport and Thrifty Foods Host Registration Day for Kids Run**

(Victoria, BC – September 17, 2008) Thrifty Foods and KidSport are hosting a registration day for the Thrifty Foods Kids Run, at the Thrifty Foods Cloverdale and Quadra store on Saturday, September 20, from 10 am to 4 pm. The Kids Run is one of the events during the Royal Victoria Marathon, and will be held on Sunday October 12.

Kids, who register for the run on this special registration day, will be entered into a draw to win a bike helmet. KidSport will also be recruiting volunteers to help on race day. Schools are encouraged to enter students and the school that enters the most kids by race day will win a computer.

“If kids are successful in physical activity by age 6, statistics show they are more likely to maintain their physical activity level throughout their lives. The positive long term health affects include Type 2 diabetes, high blood pressure, heart/stroke problems, low self-esteem, osteoporosis and a host of other lifestyle related health issues. Active kids are healthier kids” says Patti Hunter, Co-Chair of KidSport Greater Victoria.

All kids who run the 1.2 kilometre course will receive a medal, t-shirt and goodie bag. A warm-up will be conducted with local sport celebrities. The children will finish their race through the Royal Victoria Marathon Finish Chute. The run is limited to 1,000 kids.

KidSport is a community-based sport charity that provides grants for children age six to 18 to participate in a season of sport of their choice, [www.kidsportvictoria.ca](http://www.kidsportvictoria.ca).

The 29<sup>th</sup> Annual Royal Victoria Marathon takes place Sunday, October 12; in addition to the Marathon there is a Half Marathon, 8K Road Race and Thrifty Foods Kids Run. For registration details, visit [www.royalvictoriamarathon.com](http://www.royalvictoriamarathon.com).

- 30 -

For more information contact:

Steve Turner,  
Thrifty Foods Kids Run Race Director  
Phone: 250-893-2525