



ROYAL VICTORIA MARATHON

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31st Annual Royal Victoria Marathon October 10, 2010

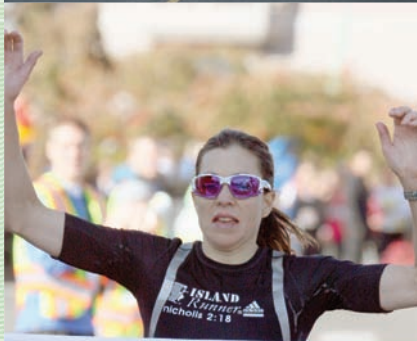
"Such a welcome and warmth to the Royal Victoria Marathon, it is a wonderful event and celebration of running for all ages"

- Rod Dixon, Olympian

Advertise today in the Royal Victoria Marathon Race Guide



The 2010 Royal Victoria Marathon Race Guide contains race information, course maps, articles on the marathon and its participants, and contributions from many elite athletes and experts in the areas of training, nutrition and sports medicine. The Royal Victoria Marathon is one of the top 10 destination marathons in North America (*Runner's World Magazine*). In 2009 the event attracted a record number of participants with over 12,000 runners taking part in the Marathon, the Half Marathon, the 8K Road Race and the THRIFTY FOODS Kids Run - Marathon. With family and friends supporting the runners, the race weekend attracts over 20,000 people to Victoria, which is held on Thanksgiving weekend.



13,000 Race Guides will be printed and inserted into every race package and the guide is a keepsake for many runners. This is a unique opportunity to reach a targeted audience from over 20 countries dedicated to running and who care passionately about health and fitness.



Advertising Rates and Specs (all ads colour):

Back Page: \$800.00
Full Page: \$700.00
Half Page: \$400.00

Full Page Trim: 5.25" (width) x 8.25" (height)
Full Page Bleed: 5.5" (width) x 8.5" (height)
Full Page Live Area: 5" (width) x 8" (height)
Half Page: 5" (width) x 3.75" (height)

Deadline to book: August 9, 2010
Creative due: August 16, 2010

To advertise contact Louise Hodgson-Jones at:
250-812-2518 (tel) 250-391-7527 (fax) or email:
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Cheryl Murphy
2009 Women's Winner



Hilary Cheruiyot
2009 Men's Winner