

Royal Victoria Marathon
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MEDIA RELEASE

Eleven Charities join the 2009 Royal Victoria Marathon Charity Pledge Program

(Victoria, BC – May 21, 2009). Eleven charities are participating in the Royal Victoria Marathon 2009 Official Charity Pledge Program. The charities will raise awareness and funds by encouraging individuals to run or walk for their individual cause, and by collecting pledges. The 11 charities are the BC Cancer Foundation, the BC Lung Association, Canadian Diabetes, C-FAX Santas Anonymous, Choices Adoption and Counselling, Every Step Counts, Fetal Alcohol Spectrum Disorder Community Circle, Habitat for Humanity, Mount St. Mary Foundation, Raincoast Conservation Foundation and Victoria Women's Transition House.

This is the fourth year that the highly successful Charity Pledge Program has been adopted by the Royal Victoria Marathon. Since 2006, \$131,446 has been raised by the combined charities.

"The Royal Victoria Marathon is such a great event and benefits our community in so many ways," says Mandy Parker, Executive Director of Mount St. Mary Foundation. "The RVM Charity Pledge Program started in 2006 and has grown significantly. Individually we will recruit pledge collectors who will run, walk or support our various causes. For each of us, the marathon is a great venue to foster team spirit, bring our charitable communities together and build awareness."

Individuals interested in running for one of the charities can contact the charity of their choice directly on www.royalvictoriamarathon.com/sponsors/charities.php, or by emailing charity@royalvictoriamarathon.com.

The 30th Annual Royal Victoria Marathon takes place Sunday, October 11, 2009; in addition to the Marathon there is a Half Marathon, 8K Road Race and Thrifty Foods Kids Marathon - Kids Run. For more details, visit www.royalvictoriamarathon.com.

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