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MEDIA RELEASE

Royal Victoria 8K Road Race Reaches Cap Over 11,640 Registered in the Four Events

(Victoria, BC – October 5, 2009) With less than one week to go until the 30th Annual Royal Victoria Marathon, the 8K Road Race is now full having reached its cap of 2,500. This follows the Half Marathon that was sold out on September 10. To date over 11,640 registrations have been received for all four events – the Marathon, Half Marathon, 8K Road Race and the THRIFTY FOODS Kids Marathon – Kids Run, which takes place on Sunday, October 11. This is a 23% increase over the same time last year.

“The 8K Road Race has steadily increased in popularity over the past six years by over 1,100 participants.” says Cathy Noel, General Manager of RVM. “It is a great community event and we will have some fast runners leading the pack when the gun goes off at 7:15am on Sunday. The race is a chance for participants to be apart of the Royal Victoria Marathon while not doing the full marathon distance.”

Registration is still open for the Marathon which has 3,081 entered. Registrations will be accepted until 6:00pm at the RVM Race Expo at the Victoria Conference Centre on Saturday October 10.

This year marks the 30th Anniversary of the Royal Victoria Marathon. The marathon is a certified Boston Marathon qualifier and was earlier this year chosen by BC Athletics to host the 2009 Provincial Marathon Championships for men’s and women’s junior, senior and master runners. There is \$26,000 available in prize money with \$3,000 each going to the top male and female and a \$5,000 bonus for a new men’s or women’s course record run by a Canadian. In 2006, Steve Osaduik broke a 25-year record by winning the Marathon in 2:16:49.

For more details, visit www.royalvictoriamarathon.com.

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