

GoodLife Fitness Victoria Marathon
Box 675, 185 - 911 Yates Street
Victoria BC V8V 4Y9
Phone: 250.658.4520
Fax: 250.658.4280



Email: info@runvictoriamarathon.com
Web: www.runvictoriamarathon.com

October 7, 2012

October 13, 2013



DAIRYLAND ELITE ATHLETE PROGRAM

We are proud that Dairyland is continuing as Title Sponsor of the Elite Athlete Program. The Dairyland Elite Athlete Program includes six elements to benefit and support current and future elite athletes.

1. **Prize Money**
2. **Select Team Garments**
3. **Travel and Accommodation**
4. **Excellence in Marathoning**
5. **Online Training**
6. **Complimentary Entries**

Details related to the High Performance requirements of the GoodLife Fitness Victoria Marathon:

1. **Prize Money**

For athletes in the Marathon and Half Marathon including:

- a. Prize money will be awarded to the top three open males and females and the top three master males and females in the Marathon and Half Marathon and is available to all runners of any nationality.
- b. A time incentive bonus may be awarded to the overall race winner of the Marathon, male and female, of any nationality.
- c. A bonus for any Canadian male or female for breaking the Marathon or Half Marathon course record. Course record bonus money is only available to Canadian citizens. Only one bonus will be paid to the race winner.

COURSE RECORDS		
Event	Name	Time
Marathon – Men	Thomas Omwenga, Nairobi, Kenya	2:14:33 (2011)
Marathon – Women	Lucy Njeri, Toronto, ON	2:37:56 (2011)
Marathon – Men (Master)	Tom Howard, Surrey, BC	2:27:36 (1988)
Marathon – Women (Master)	Cheryl Murphy, Victoria, BC	2:44:01 (2009)
Half Marathon – Men	Jon Brown, Victoria, BC	1:02:32 (2002)
Half Marathon – Women	Natasha Wodak, Port Moody, BC	1:15:27 (2011)
Half Marathon – Men (Master)	Bruce Deacon, Coquitlam, BC	1:08:02 (2007)
Half Marathon – Women (Master)	Marilyn Arsenault, Victoria, BC	1:15:39 (2009)
8K Road Race – Men	Gary Barber, Victoria, BC	23:23 (1989)
8K Road Race – Women	Ulla Marquette, Victoria, BC	26:24 (1991)
8K Road Race – Men (Master)	Mike Creery, Victoria, BC	24:48 (1987)
8K Road Race – Women (Master)	Ulla Marquette, Victoria, BC	28:27 (1999)

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MEN AND WOMEN - 2012	MARATHON	HALF MARATHON
1st	\$ 3,000.00	\$ 1,000.00
2nd	\$ 1,000.00	\$ 500.00
3rd	\$ 500.00	\$ 250.00
Top Master	\$ 500.00	\$ 250.00
2nd Master	\$ 250.00	\$ 150.00
3rd Master	\$ 150.00	\$ 100.00
Course Record	\$ 5,000.00	\$ 1,000.00
Subtotal - Men	\$ 10,400.00	\$ 3,250.00
Subtotal - Women	\$ 10,400.00	\$ 3,250.00
Purse Available	\$20,800.00	\$ 6,500.00
Total Purse Available	\$27,300.00	

MARATHON TIME INCENTIVE BONUSES FOR ALL ATHLETES	
MEN	BONUS
2:12:00 or better	\$5,000
2:13:00 or better	\$4,000
2:14:00 or better	\$3,000
2:15:00 or better	\$2,000
2:16:00 or better	\$1,000
WOMEN	BONUS
2:35:00 or better	\$5,000
2:36:00 or better	\$4,000
2:37:00 or better	\$3,000
2:38:00 or better	\$2,000
2:39:00 or better	\$1,000
Total Purse Available with Incentive Bonus	\$37,300.00

Bonuses will only be paid to the overall race winner, male and female, who can be of any nationality.
 Only one bonus will be paid to the race winner.

2. Select Team Garments

- a. Screened New Balance apparel items are presented to the top five males and top five females in the Marathon, Half Marathon and 8K Road Race.

3. Travel and Accommodation

- a. Subsidy for a limited number of off-Island elite athletes.
- b. Athletes will be invited from Canada, United States and other countries to compete. Hotel and ground transportation expenses will be offered for potential marathon winners and past Victoria Marathon winners.

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4. **Excellence in Marathoning**

- a. Supports local athletes that are travelling to other events through a grants initiative.

5. **Online Training**

- a. Provide access to **online training** for participants of all abilities and experience. The online Marathon and Half Marathon programs are a blend of the training programs designed by 5-time Victoria Marathon champion Kelvin Broad and double Olympian, [Bruce Deacon](#). Bruce Deacon currently manages the programs <http://runvictoriamarathon.com/training>.

Make our time! Reach your goal!

- [Boston Marathon Qualifier](#)
- [Marathon Quest for Improvement](#)
- [Marathon First Timers](#)
- [Half Marathon Personal Best](#)
- [Half Marathon Go The Distance](#)
- [Half Marathon "Just In Time" 14-week Program](#)

6. **Complimentary Entries**

Provide **complimentary entries** for participants that meet the qualifying standard in all distances.

ELITE ATHLETES			
COMPLIMENTARY ENTRY STANDARDS			
Athletes who have run under certain time standards may be eligible for a complimentary entry to the GoodLife Fitness Victoria Marathon, Half Marathon and 8K Road Race. Complimentary entry qualifying standards are as follows:			
Men	Marathon	Half Marathon	8K Road Race
Open	2:30	1:10	25:00
Masters (40+)	2:40	1:15	27:00
Women			
Open	2:50	1:20	29:00
Masters (40+)	3:00	1:25	31:00

Local athletes who are running in their first marathon or half marathon may be eligible for assistance, depending on their performances in the past 18 months.

All applications must be accompanied by a completed Elite Athlete Application Form.

**Completed applications will be processed in the order they are received
and are subject to available funding.**

Applications

Download - [Elite Athlete Application Form](#) (PDF)

Contact

Jonathan Foweraker at elite@runvictoriamarathon.com with any questions.